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ECONOMIC RESEARCH  
AND ANALYSIS

**Ben Johnson\***  
**Associates, Inc**

February 14, 1997

William F. Caton  
Acting Secretary  
1919 M Street, N.W., Room 222  
Federal Communications Commission  
Washington, D.C. 20554

Re: Ex Parte  
CC Docket No. 96-45

Dear Mr. Caton:

On February 13, 1997 at the request of the FCC staff, I met with the following FCC staff members: David Krech, Bryan Clopton, Emily Hoffnar, Robert Loube, and William Sharkey, along with the following staff members from other jurisdictions: Charles Bolle (South Dakota), Sandra Makeeff (Iowa), Barry Payne (Indiana), Paul Pederson (Missouri), Phil McClelland (Pennsylvania), Brian Roberts (California), David Dowds (Florida), Tom Wilson (Washington) and Mark Scanlan (European Commission).

The purpose of the meeting was to discuss our Telecom Economic Cost Model, and related issues concerning the Universal Service Fund. I have enclosed three documents which I distributed during the meeting.

Please associate this letter and enclosures with the record in the above-mentioned docket.

Sincerely,



Ben Johnson, Ph.D.

xc: CC 96-45 Service List

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Presentation of Ben Johnson, Ph.D.

To the FCC/State staff of the Universal Service Joint Board

Washington, D.C. 2/13/97

**1. Attributes of the Telecom Economic Cost Model**

- a. Estimates 5 types of economic costs [LRAC, TSLRIC, TELRIC, LMRCs, LRMCE]
- b. Able to vary market share in detail
- c. Completely 'open' model--most organized, best tracing capability
- d. Able to adjust inputs for individual wire centers or groups of wire centers
- e. Reports costs for two density zones within each wire center
- f. Most detailed inputs, most sophisticated cost modeling in some key areas
  - i. Switch costs
  - ii. Fiber/copper tradeoffs
  - iii. Fiber electronic costs
  - iv. Cable material/engineering/installation costs
  - v. Structure material/engineering/installation costs

**2. Latest improvements to the Telecom Economic Cost Model**

- a. More detailed modeling of buried and underground installations--leapfrog past other models (e.g. trenching depths, special equipment loading factor)
- b. Allow user to specify different utilization factors for feeder, feeder/distribution, and distribution cable (by wire center, by density zone)
- c. More detailed modeling of fiber electronics--leapfrog past other models
- d. User can specify maximum copper length
- e. Changed a few default inputs

**3. Considerations in choosing a model**

- a. Ease of use
- b. Ease of auditing/verification
- c. Flexibility/adaptability
- d. Ability to refine/improve accuracy of cost estimates
- e. Ability to adapt to unique circumstances of individual companies, states--especially in high cost/rural areas
- f. Resources and capabilities of model developer/sponsor
- g. Vested interest/biases of model developer/sponsor

### Proxy Cost Model Comparison

	Telecom Economic Cost Model	Benchmark Cost Proxy Model (BCPM)	Hatfield Model v. 3.0
<b><i>Hardware/Software Requirements</i></b>			
Able to run on typical PC with standard hardware and software	Yes	Yes	Yes
Able to operate without installation of special program	Yes	Yes	No
Able to estimate costs without "running" the model	Yes	No	No
<b><i>Flexibility--Types of Cost That Can Be Estimated</i></b>			
Able to estimate Long Run Average Cost (LRAC)	Yes	Yes	Yes
Combined Residence and Business Network	Yes	Yes	Yes
Stand Alone Residence Network	Yes	No	No
Stand Alone Business Network	Yes	No	No
Able to estimate Total Service Long Run Incremental Cost (TSLRIC)	Yes	No	No
Residence service added/removed to/from stand alone business network	Yes	No	No
Business service added/removed to/from stand alone residence network	Yes	No	No
Able to estimate Total Element Long Run Incremental Cost (TELRIC)	Yes	No	Yes
NID	Yes	No	Yes
Drop/Building Cable	Yes	No	Yes
Feeder/Distribution	Yes	No	Yes
Switching	Yes	No	Yes
Trunking	No	No	Yes
Able to estimate Long Run Marginal Cost of a Service (LRMCS)	Yes	No	No
Residence Local Service	Yes	No	No
Business Local Service	Yes	No	No

	<b>Telecom Economic Cost Model</b>	<b>Benchmark Cost Proxy Model (BCPM)</b>	<b>Hatfield Model v. 3.0</b>
Able to estimate Long Run Marginal Cost of an Element (LRMCE)	Yes	No	No
NID	Yes	No	No
Drop/Building Cable	Yes	No	No
Feeder/Distribution	Yes	No	No
Switching	Yes	No	No
Trunking	No	No	No
<b><i>Flexibility--Geographic Units of Analysis</i></b>			
Able to estimate costs for individual wire centers	Yes	Yes	Yes
Able to estimate costs for zones within individual wire centers	Yes	No	No
Able to estimate costs for individual CBG's	No	Yes	Yes
Able to use LEC engineering data concerning loop lengths	Yes	No	No
Able to use LEC engineering data concerning loop counts	Yes	No	No
Able to model hypothetical (user defined) wire centers	Yes	No	No
<b><i>Flexibility--Carrier Market Share</i></b>			
Able to specify carrier's share of overall market	Yes	Yes	No
Able to separately specify residence and business	Yes	No	No
Able to separately specify zones within individual wire centers	Yes	No	No
<b><i>Accessibility of Inputs, Outputs and Algorithms</i></b>			
Able to see all costing algorithms	Yes	Yes	Yes
Able to use Excel auditing tools	Yes	Yes	Yes
Able to trace between algorithms	Yes	Yes	Yes
Able to trace forward from inputs to algorithms	Yes	Yes	No
Able to trace backward from outputs to algorithms	Yes	Yes	No
Written explanation of every algorithm	No	Yes	No

	<b>Telecom Economic Cost Model</b>	<b>Benchmark Cost Proxy Model (BCPM)</b>	<b>Hatfield Model v. 3.0</b>
<b><i>Customer Mix</i></b>			
Able to specify mix of Residential and Business customers	<b>Yes</b>	<b>No</b>	<b>No</b>
Able to specify mix of single and multi-line customers	<b>Yes</b>	<b>No</b>	<b>No</b>
<b><i>Calling Volumes</i></b>			
Able to specify usage characteristics	<b>Yes</b>	<b>No</b>	<b>Yes</b>
Able to separately specify calls and minutes	<b>Yes</b>	<b>No</b>	<b>Yes</b>
Able to separately specify residence and business	<b>Yes</b>	<b>No</b>	<b>Yes</b>
<b><i>Switching Investment</i></b>			
Able to separately specify Traffic sensitive investment	<b>Yes</b>	<b>No</b>	<b>Yes</b>
Able to specify investment related to call setup	<b>Yes</b>	<b>No</b>	<b>No</b>
Able to specify investment related to minutes of use	<b>Yes</b>	<b>No</b>	<b>No</b>
Able to specify investment related to tandem switching	<b>Yes</b>	<b>No?</b>	<b>Yes</b>
Able to separately specify Non-Traffic sensitive investment	<b>Yes</b>	<b>No?</b>	<b>Yes</b>
Able to specify investment for minimum size switch	<b>Yes</b>	<b>Yes</b>	<b>Yes?</b>
Able to specify investment related to number of lines	<b>Yes</b>	<b>Yes</b>	<b>Yes?</b>
<b><i>Interoffice Trunking</i></b>			
Able to model investment in interoffice trunks	<b>Yes</b>	<b>No?</b>	<b>Yes</b>
Able to model individual interoffice routes	<b>No</b>	<b>No</b>	<b>No</b>

	Telecom Economic Cost Model	Benchmark Cost Proxy Model (BCPM)	Hatfield Model v. 3.0
<b><i>Aerial Cable Investment</i></b>			
Able to specify pole sharing percentage	Yes	Yes	Yes
Able to specify investment in poles	Yes	Yes	Yes
Able to specify spacing of poles	Yes	Yes	Yes
Able to specify material cost per pole	Yes	No?	Yes
Able to specify engineering cost per pole	Yes	No	No
Able to specify installation cost per pole	Yes	Yes	Yes
Able to specify impact of difficult soil conditions	Yes	Yes	Yes
Able to specify investment in cable	Yes	Yes	Yes
Able to specify material costs	Yes	No	No
Able to specify engineering costs	Yes	No	No
Able to specify installation costs	Yes	No	No?
<b><i>Underground Cable Investment</i></b>			
Able to specify structure sharing percentage	Yes	No	Yes
Able to specify investment in underground structures	Yes	Yes	Yes
Able to specify spacing of manholes	Yes	Yes	Yes
Able to specify material cost per manhole	Yes	Yes	Yes
Able to specify engineering cost per manhole	Yes	No	No
Able to specify installation cost per manhole	Yes	Yes	Yes
Able to specify impact of large cable sizes	Yes	No?	No
Able to specify investment in underground conduit	Yes	Yes	Yes
Able to specify material cost per foot	Yes	Yes	Yes
Able to specify engineering cost per foot	Yes	No	No
Able to specify installation cost per foot	Yes	Yes	Yes
Able to specify impact of large cable sizes	Yes	No?	No

	<b>Telecom Economic Cost Model</b>	<b>Benchmark Cost Proxy Model (BCPM)</b>	<b>Hatfield Model v. 3.0</b>
Able to specify plowing/trenching depth	Yes	Yes	Yes
Able to separately specify Feeder and Distribution	Yes	No	No
Able to separately specify copper and fiber	Yes	Yes	No
Able to specify impact of difficult plowing/trenching conditions	Yes	Yes	Yes
Able to specify impact of difficult soil conditions	Yes	Yes	Yes
Able to specify impact of man-made obstacles	Yes	Yes	No
Able to specify impact of high ground water table	Yes	Yes	No
Able to specify cost of sod replacement	Yes	Yes	No
Able to specify investment in cable	Yes	Yes	Yes
Able to specify material costs	Yes	No	Yes?
Able to specify engineering costs	Yes	No	No
Able to specify installation costs	Yes	No	Yes?
<b><i>Buried Cable Investment</i></b>			
Able to specify trench sharing percentage	Yes	No	Yes
Able to specify plowing/trenching depth	Yes	Yes	No
Able to separately specify Feeder and Distribution	Yes	No	No
Able to separately specify copper and fiber	Yes	Yes	No
Able to specify impact of difficult plowing/trenching conditions	Yes	Yes	Yes
Able to specify impact of difficult soil conditions	Yes	No	Yes
Able to specify impact of man-made obstacles	Yes	Yes	No
Able to specify impact of high ground water table	Yes	Yes	No
Able to specify cost of sod replacement	Yes	Yes	No
Able to specify investment in cable	Yes	Yes	Yes
Able to specify material costs	Yes	No	Yes?
Able to specify engineering costs	Yes	No	No
Able to specify installation costs	Yes	No	Yes?

	Telecom Economic Cost Model	Benchmark Cost Proxy Model (BCPM)	Hatfield Model v. 3.0
<b><i>Copper/Fiber Capabilities</i></b>			
Able to model both copper and fiber technology	Yes	Yes	Yes
Able to specify all-copper network	Yes	No	No
Able to specify maximum copper distribution length	Yes	Yes	Yes
Able to specify minimum fiber length	Yes	Yes	Yes
Able to specify minimum lines served by each remote electronic location	Yes	No	No
Able to specify amount of fiber redundancy/safety reserve	Yes	Yes	Yes
Able to model remote fiber electronic investment	Yes	Yes	Yes
Able to specify investment for min. size installation	Yes	Yes	Yes
Able to specify investment related to number of lines	Yes	Yes	Yes
Able to separately specify engineering costs	Yes	No	No
Able to separately specify installation costs	Yes	No	No
Able to model central office fiber electronic investment	Yes	Yes	Yes
Able to specify investment required for minimum size installation	Yes	Yes	Yes
Able to specify investment related to number of lines	Yes	Yes	Yes
Able to separately specify engineering costs	Yes	No	No
Able to separately specify installation costs	Yes	No	No
<b><i>Customer Premises Termination</i></b>			
Able to model drop wire/building cable investment	Yes	Yes	Yes
Able to separately model residence and business	Yes	No	No
Able to model remote terminal investment	Yes	Yes	Yes
Able to separately model residence and business	Yes	No	Yes?
Able to model network interface device (NID) investment	Yes	Yes	Yes
Able to separately model residence and business	Yes	No	Yes



	<b>Telecom Economic Cost Model</b>	<b>Benchmark Cost Proxy Model (BCPM)</b>	<b>Hatfield Model v. 3.0</b>
<b><i>Cost of Capital and Taxes</i></b>			
Able to separately specify both Federal and State tax rates	Yes	Yes	Yes
Able to specify capital structure percentages	Yes	Yes	Yes
Able to separately specify cost of debt	Yes	Yes	Yes
Able to separately specify cost of equity	Yes	Yes	Yes
<b><i>Utilization Factors</i></b>			
Able to specify utilization factors	Yes	Yes	Yes
Able to separately specify feeder and distribution	Yes	Yes	No
Able to separately specify customer premises termination facilities	Yes	No	No
Able to separately specify fiber electronics	Yes	Yes	Yes
Able to separately specify switching	Yes	Yes	Yes
<b><i>Summary</i></b>	<b>128 Yes 5 No</b>	<b>64 Yes 69 No</b>	<b>72 Yes 61 No</b>

**Comparison of Cost Model Outputs**  
**ARMIS Investments and Expenses**  
**Southwestern Bell (Texas)**

Overall Service Area  
by ARMIS 43-03 account number

Plant Specific	Account Number	Southwestern	Southwestern	Telecom	Benchmark Cost	Hatfield Model v. 3.0
		Bell (Texas) Gross	Bell (Texas) Net	Economic Cost Model	Proxy Model (BCPM)	
<b>Total Investment</b>		10,469,881,417	5,419,331,065	8,238,713,687	11,529,744,234	7,467,116,078
Central Office Switching	2210	2,233,376,173	1,169,566,843	2,066,871,237	2,245,383,327	868,211,223
Central Office Transmission	2230	1,741,981,210	973,000,915	2,814,280,591	2,080,699,427	1,504,464,207
Poles	2411			143,515,856	105,150,941	399,504,359
Aerial Cable	2421			436,367,225	151,950,951	672,114,615
Underground Cable	2422			120,477,001	1,819,710,423	1,368,898,778
Buried Cable	2423			2,112,322,935	3,402,317,469	2,448,669,775
Conduit Systems	2441			544,878,842	1,724,531,696	205,253,121
Total Cable and Wire Facilities	2410	6,494,524,034	3,276,763,307	3,357,561,860	7,203,661,480	5,094,440,648
<b>Annual Expenses</b>		242,963,138	242,963,138	560,174,265	391,711,177	-
Central Office Switching	6210	126,588,646	126,588,646	154,325,610	39,994,535	
Central Office Transmission	6230	28,997,492	28,997,492	148,683,628	27,172,757	
Poles	6411			5,740,634		
Aerial Cable	6421			39,189,415		
Underground Cable	6422			8,908,792		
Buried Cable	6423			189,704,215		
Conduit Systems	6441			13,621,971		
Total Cable and Wire Facilities	6410	87,377,000	87,377,000	257,165,027	324,543,885	

Notes: The Telecom Economic Cost Model includes the following components in the various categories.

Central Office Switching	Central Office Switching and Main Distribution Frame
Central Office Transmission	Fiber Electronics and Trunking
Aerial Cable	Copper and Fiber Cable, Customer Premises Termination and Cross-Connects
Underground Cable	Copper and Fiber Cable and Cross-Connects
Buried Cable	Copper and Fiber Cable, Customer Premises Termination, Cross-Connects and Trenching